

10 Things Every Customer Should Know About Ford ESP



GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND

1.



100% Backed by Ford Motor Company

Ford ESP is the only Extended Service Plan backed by Ford Motor Company.

2.



Dealer Support Across the U.S. and Canada

Ford ESP is the only Extended Service Plan accepted at every Ford, Lincoln and Mercury dealership in the U.S. and Canada.

3.



Genuine Ford Parts and Service

Repairs are made with only genuine Ford parts by factory trained and certified technicians.

4.



No Out-of-Pocket Expenses

Other than the applicable deductible, there are no out of pocket expenses for covered repairs.

5.



Variety of Payment Options Available

Ford ESP offers a choice of payment methods. Customers may use the installment payment plan; combine with vehicle financing; or pay with cash, check or credit card.

6.



Provides Non-Stop Coverage

Ford ESP combined with the manufacturer's warranty provides customers with continuous, uninterrupted coverage.

7.



Coverage is 100% Transferable

Ford ESP is transferable and increases the resale value of the vehicle.

8.



24-Hour Roadside Assistance Available

Ford ESP provides a toll-free hotline for roadside assistance 24 hours a day to meet the needs a customer may experience on the road.

9.



No Unexpected Expenses or Surprises

Ford ESP provides clear and comprehensive coverage and takes the RISK out of vehicle ownership.

10.



More Than 27 Million Contracts Sold

Ford ESP is a proven winner and leads the industry in Extended Service Plans. There have been over 27 million satisfied customers since 1976.

Most customers spend weeks selecting the right vehicle. Now, it's time to spend five minutes to select the right protection plan.



GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND

Ford ESP Offers A Plan To Fit Every Need

EXTENDED SERVICE PLANS

Plan	Description	New	Pre-owned	Certified
Powertrain CARE	29 critical components covered.	•	•	
Base CARE	84 major components covered.	•	•	
Extra CARE	113 key components covered.	•	•	
Premium CARE	500+ key components covered.	•	•	
Super DUTY	Powertrain CARE and Base CARE extended service plans for new Ford F-650 & F-750 Super Duty commercial trucks.	•		
Certified Upgrades	Exclusive Extended Service Plan Upgrades for Ford Quality Checked, Lincoln Premier and Mercury Certified Pre-owned vehicles.			•
Focus Upgrades	Exclusive Extended Service Plan Upgrades for Your No-Charge Ford Focus Powertrain Plan.	•	•	

MAINTENANCE AND RENTAL PLANS

Premium Maintenance Plan	NORMAL Maintenance Schedule (every 5,000 miles).	•		
	OPTIONAL Maintenance Schedule (every 3,000 miles).	•		
Extra Maintenance Plan	NORMAL Maintenance Schedule (every 5,000 miles).	•		
	OPTIONAL Maintenance Schedule (every 3,000 miles).	•		
Basic Maintenance Plan (BMP)	NORMAL Basic Maintenance Schedule (every 5,000 miles).	•	•	•
	OPTIONAL Basic Maintenance Schedule (every 3,000 miles).	•	•	•
Engine Maintenance Plan	NORMAL Maintenance Schedule (every 5,000 miles).	•	•	•
	OPTIONAL Maintenance Schedule (every 3,000 miles).	•	•	•
Rental CARE	Provides first-day rental service for repairs covered by the new-vehicle limited warranty, \$0 deductible applies.	•		